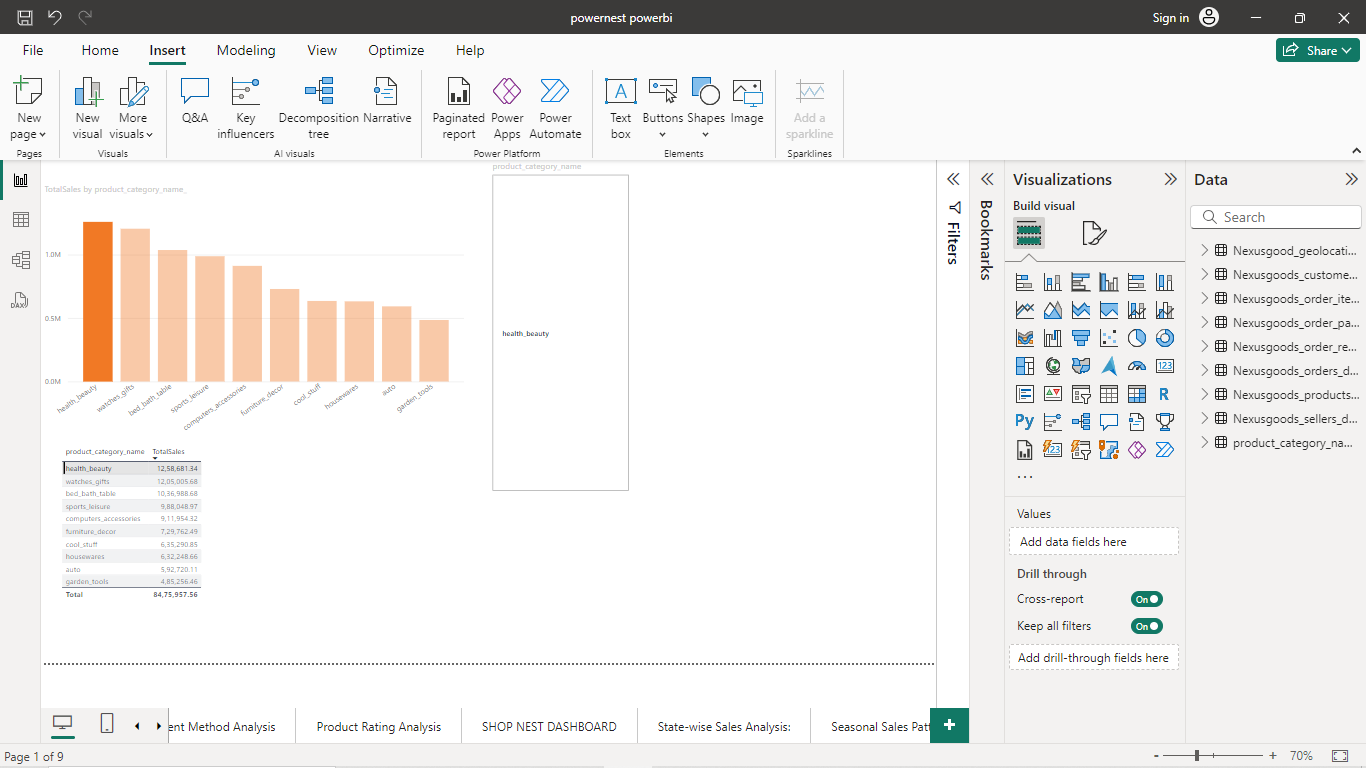
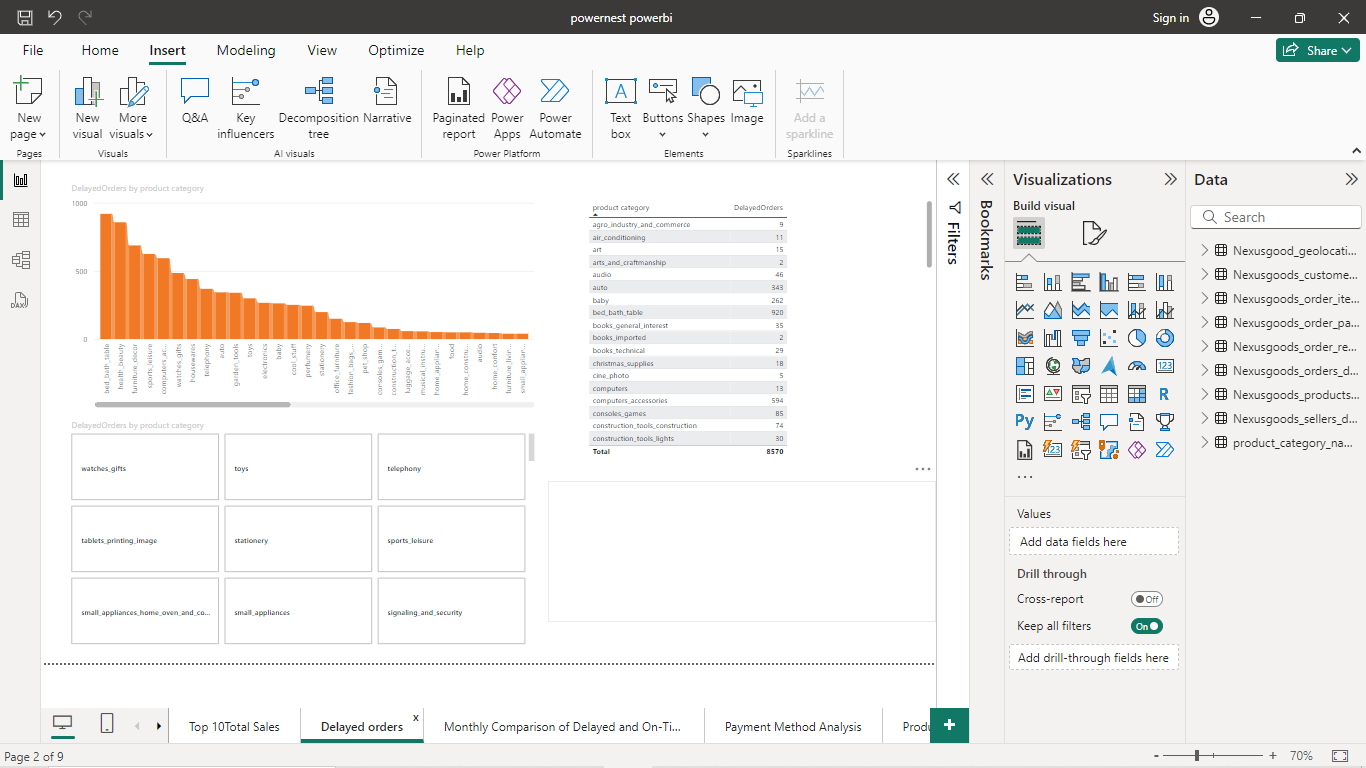
#### **1. TOP 10 CATEGORY B Sales**

* **Highlight Insight:**
  + "health\_beauty accounted for 14.85% of TotalSales."
  + "Across all 10 product\_category\_name\_, TotalSales ranged from 4,85,256.46 to 12,58,681.34."

****

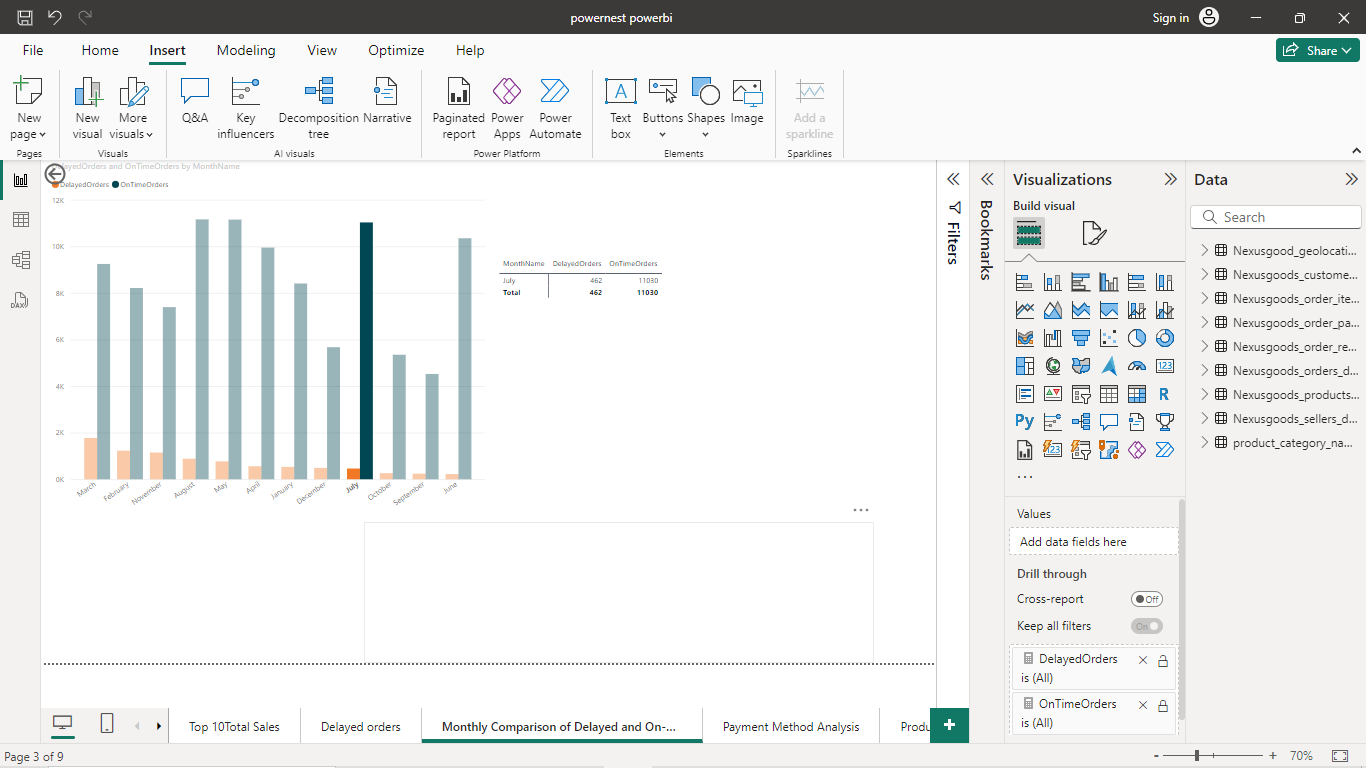
#### **2. Delayed Orders Analysis**

* **Highlight Insight:**
  + "IN, March had the highest DelayedOrders and was 694.62% higher than June, which had the lowest DelayedOrders at 223."

****

#### **3. Comparison of On-Time and Delayed Orders**

* **Highlight Insight:**
  + "OnTimeOrders and DelayedOrders diverged the most when the MonthName was July, when OnTimeOrders were 10568 higher than DelayedOrders."

****

#### 

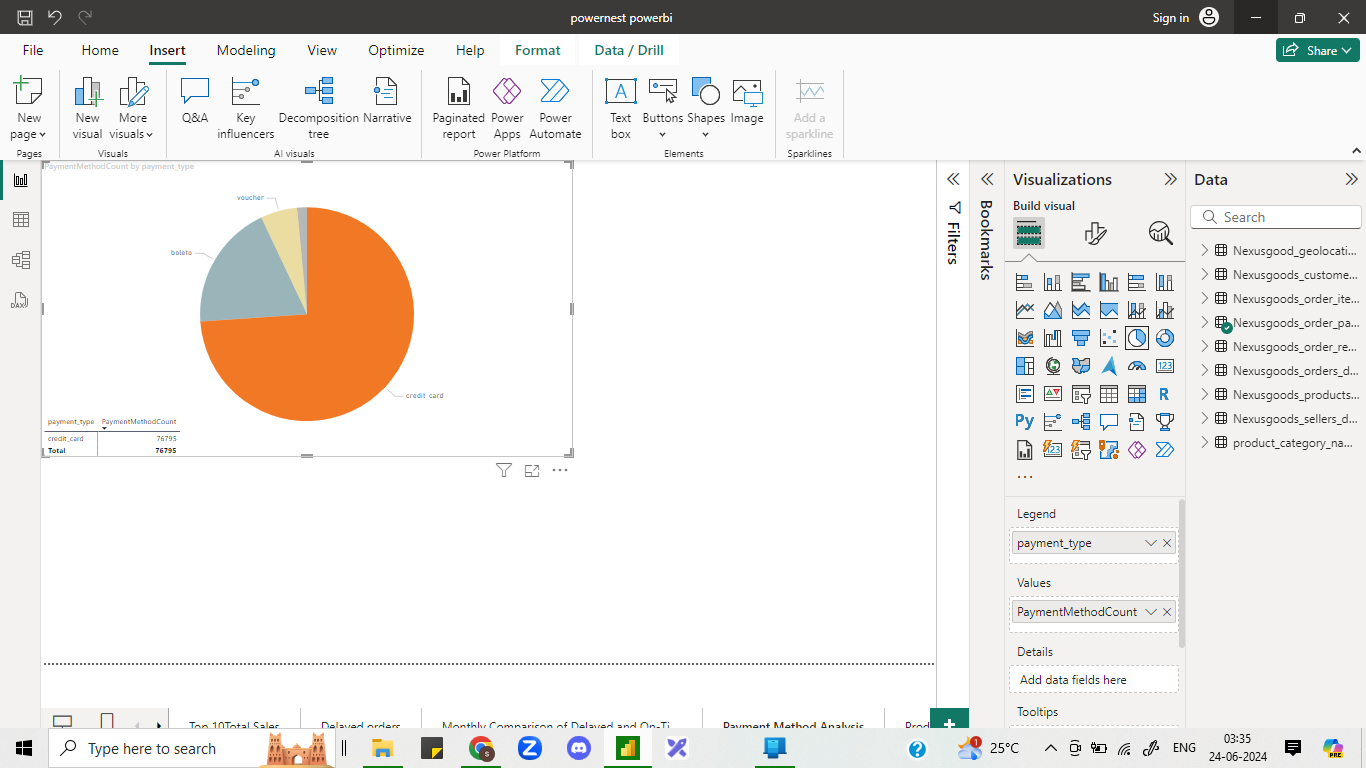
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#### **4. Payment Method Analysis:**

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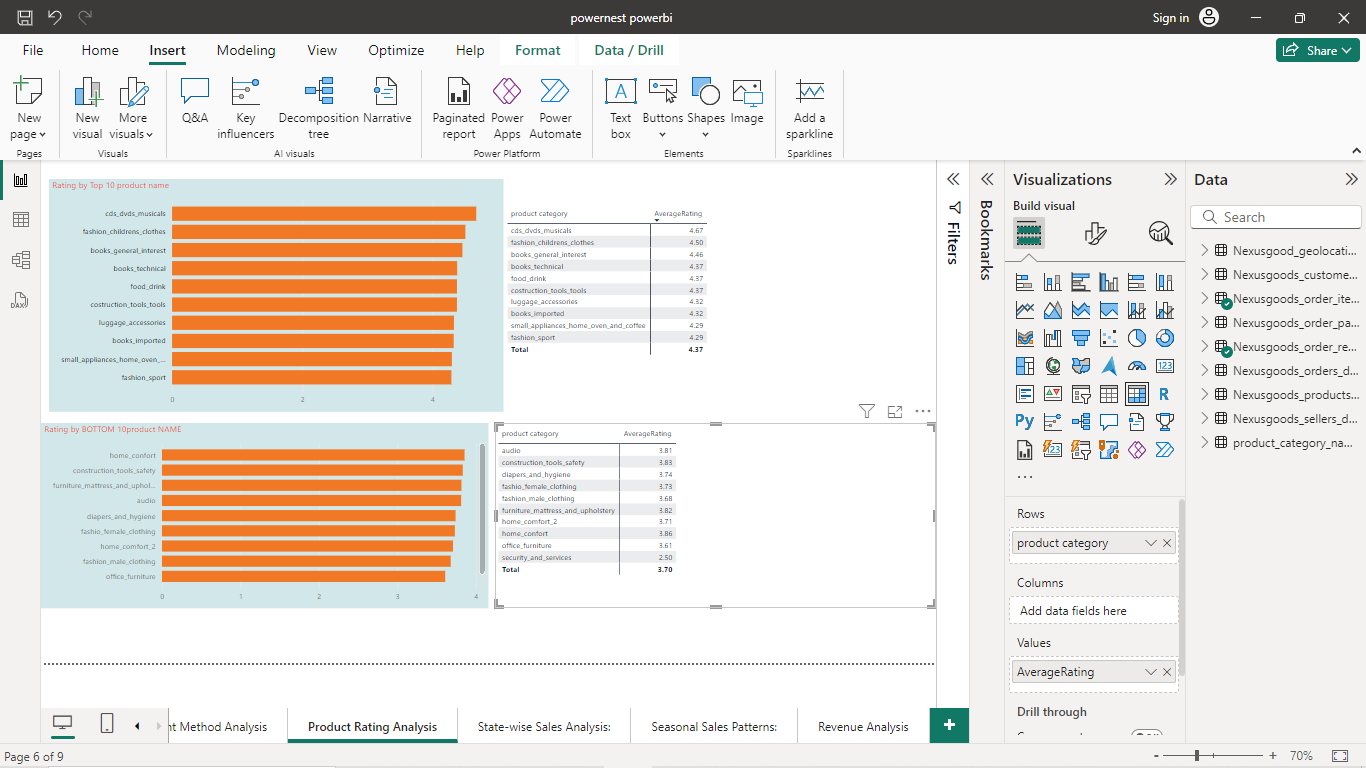
**Highlight Insight: In payment method credit card has major share compare to other payment method**



#### **5 Product Rating Analysis:**

#### **Highlight Insight .**

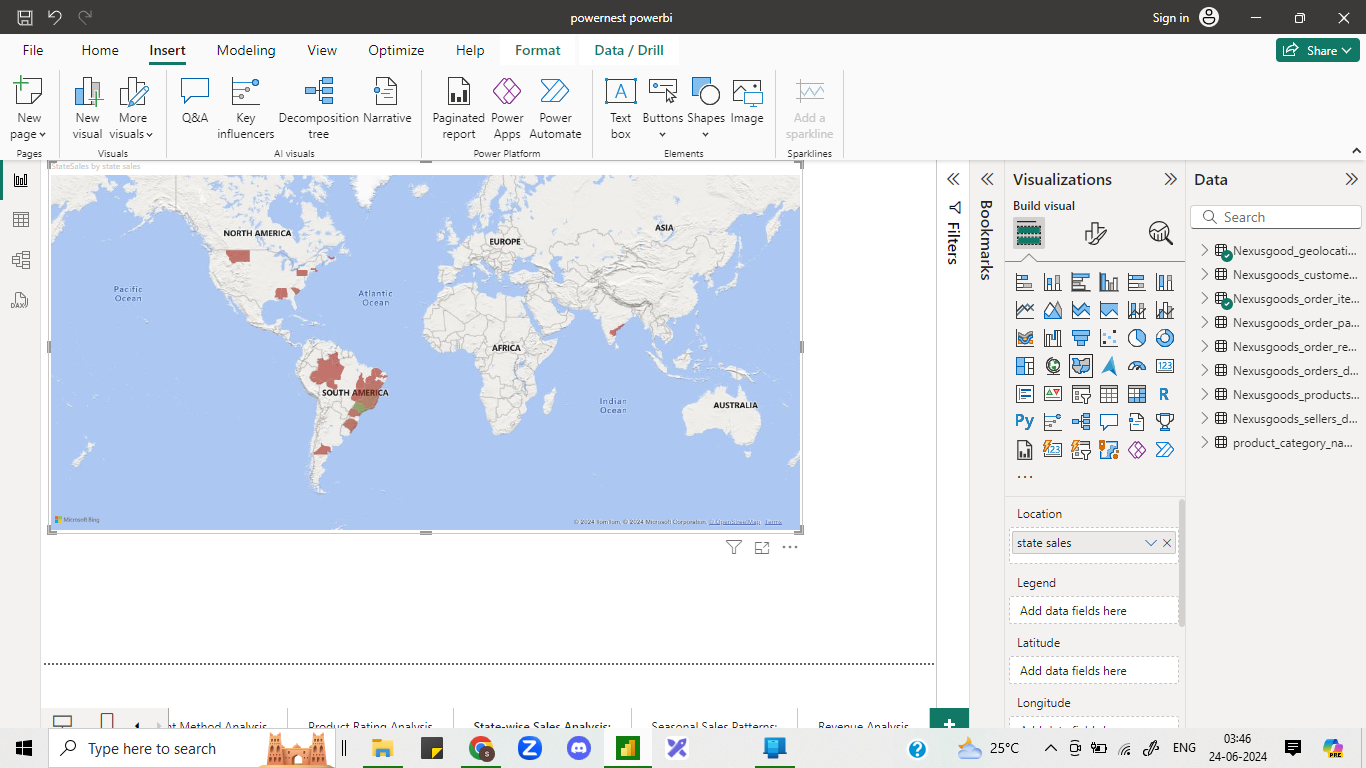
#### **In ratings analysis cds *dvds*\_musicals has top rating**

* + Audio sales has in first from bottom 10 rating
  + 

#### **6.State-wise Sales Analysis:**

#### **Highlight Insight**

#### **IN state wise sales south american state has more sales compare to other**

* + 

#### **7.Seasonal Sales Patterns:**

#### **Highlight Insight**

#### **IN seasonal sales quarter 2 has more sales compare to other**

#### **.**

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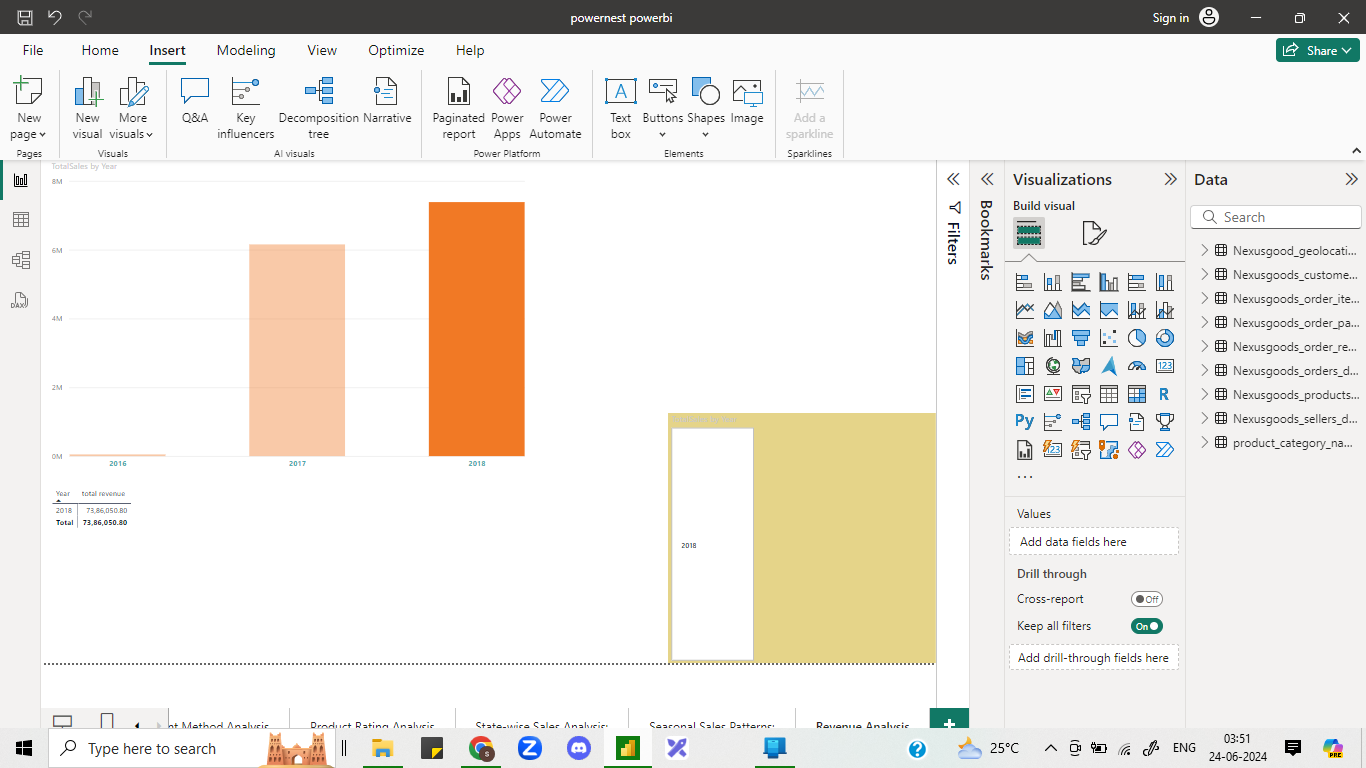
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#### **8 Revenue Analysis:**

#### **Highlight Insight**

#### **In 2018 year has more revenue compare to other year**

* + 

#### 